

Celebrating the first
50 YEARS
... and planning for the next!

ALL GIFTS
MATCHED!

As an advocate for natural areas, your time, talent, and financial resources have been dedicated to the conservation and preservation of natural areas.

Please join your colleagues in supporting the next generation of natural areas practitioners and the protection of natural areas - essential to sustainable life on Earth.



The progress of the last 50 years is
YOUR LEGACY - and we THANK YOU!

Natural Areas Association (NAA) was founded 50 years ago to provide a community where natural areas practitioners and researchers could share information, techniques, methodologies, good science, and even moral support.

As a result of this collaboration, the conservation of natural areas has expanded both in acres preserved and approaches to management throughout North America.



NAA is poised to support practitioners as they conserve, protect, and manage natural areas for the next 50 years!

NAA is the only nonprofit dedicated to land and water management practitioners from federal, state, local, academic, tribal, nonprofit, and private entities committed to the ongoing protection of natural areas - fostering collaboration and programs that share cutting-edge research essential to sustain resilient, functioning ecosystems that harbor biodiversity for current and future generations.

Now is the time to invest in the work of the NEXT 50 YEARS!

- Where do we need to be in the protection of ecologically significant landscapes in 2073?
- How do we continue to protect nature from the ravages of a changing climate?
- Who will advocate for investment in land and water stewardship among decision makers, funders, and legislators?

NAA is ready to address these questions, but we need your help. Will you consider a gift of \$50, \$100, \$200 or \$500? Collaborate with natural areas practitioners to provide practical guidance for the conservation of native plants, plant communities, invertebrates, and pollinators in a rapidly changing climate.

Advocate for the on-the-ground land and water management practitioners who need more human and financial resources to preserve the conservation values of the land in their care.

An individual donor, who is an NAA member and former practitioner, is leading this campaign with a MATCHING GIFT of up to \$23,000 to protect the legacy of the last 50 years and invest in the vital work of the next 50 years.

Will you invest in the next 50 years with a gift of \$50, \$100, \$200 or \$500 before December 31, 2022? The match will DOUBLE THE VALUE of your contribution.

No amount is too small. Just like when we care for the land, it is the little things that each of us do that when combined make the biggest difference; however, nothing can change if we do not act.

Invest in the next 50 years, today.