**Implications to the native seed market as we move towards local genetic sources and seed transfer zones**

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**Topic:** Development and use of native seed in natural areas management
**Proposal Type:** Individual Presentation
 **Abstract:**The seed industry is going through a radical change adapting to the growing demand for local genetic sources of plant materials and seed. This change is supported by genomic studies that are revealing nuances in our traditional understanding of species distribution. In response, the seed industry is expanding cultivation and local source collections of a wider variety of species within traditional geographic distributions. The BLM is simultaneously supporting this trend with 'Indefinite Delivery Indefinite Quantity (IDIQ)contracts to seed growers. This presentation will walk through a few successful local collection contracts and concludes that these options should be aggressively expanded with urgency due to the long-term process of developing new cultivars in the face of current exponential growth in demand.