



Communications Toolkit | 2024 Annual Awards

Welcome to the **Natural Areas Association** (NAA) Communications Toolkit for its 2024 Annual Awards.

This Toolkit provides the information and graphic files you need to share this important program with those in your network. Please contact NAA's outreach and engagement specialist **Sarah Floyd** with any questions.

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QUICK GRAB DETAILS

- Natural Areas Association (NAA) is currently accepting nominations for its annual awards, which recognize individuals and groups that have made significant contributions to protecting biodiversity in ecologically significant landscapes.
- The nomination deadline is Wednesday, May 1, 2024.
- **Learn more:** <https://bit.ly/3SYpZbu>

SOCIAL MEDIA HANDLES

- **Natural Areas Association**
 - **Facebook:** @naturalareasassc
 - **Instagram:** @natural_areas_association
 - **X:** @naturalareas



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FACEBOOK

Facebook Post (Attach this graphic)

Join me in nominating deserving colleagues for **Natural Areas Association's** prestigious 2024 annual awards! These awards recognize and inspire those who have made significant contributions to protecting biodiversity in ecologically significant landscapes. Do you know someone who has advocated for and advanced research, methods, or policy approaches that supported the identification and protection of natural areas? Honor these valuable contributions by submitting a nomination! Learn more: bit.ly/3SYpZbu #NaturalAreasAssociation

INSTAGRAM

Instagram Post (Attach this graphic)

Let's take a moment to recognize and celebrate those making a difference in protecting natural areas! Join me in nominating deserving colleagues for @natural_areas_association's 2024 annual awards, which recognize individuals or groups who have significantly contributed to protecting biodiversity in ecologically significant landscapes. Do you know someone who has advocated for and advanced research, methods, or policy approaches that supported the identification and protection of natural areas? Let's honor their valuable contributions by submitting a nomination! Visit the link in NAA's profile to learn more. #NaturalAreasAssociation



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X (Formerly known as Twitter)

X Post (1) (Attach this graphic)

Join me in recognizing those who are making a difference! Nominate colleagues for @NaturalAreas's 2024 annual awards, which honor those who have made significant contributions to protect biodiversity in ecologically significant landscapes. Learn more: bit.ly/3SYpZbu

X Post (2) (Attach this graphic)

Do you know an individual or group who has significantly advocated for & advanced research, methods, or policy approaches that advanced the identification & protection of natural areas? Honor them by submitting a nomination for @NaturalArea's 2024 awards: bit.ly/3SYpZbu

EMAIL

Email (Attach this file)

Subject: Nominate Natural Areas Practitioners for Awards

Hi [Recipient's Name],

I wanted to take a moment to share that [Natural Areas Association \(NAA\)](#) is accepting nominations for its prestigious [2024 annual awards](#), which aim to recognize, inspire, and motivate those who have advocated for and advanced research, methods, or policy approaches that have supported the identification and protection of natural areas.



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I want to personally invite you to consider submitting a nomination. Your unique perspective and insight could help identify individuals or groups who have made extraordinary contributions to the stewardship of ecologically diverse land and waterscapes.

More information about the nomination process can be found [here](#). Please let me know if you have any questions, and you can always [contact the team at NAA](#).

Best Regards,
[Your Name]