



SEPTEMBER 13, 2017

**FROM BIRD'S EYE TO GRASS ROOTS:
IMPLEMENTING THE NATIONAL SEED STRATEGY-
NATIONAL, REGIONAL, LOCAL PERSPECTIVES**

webinar presented by Peggy Olwell, Dirk Netz and Sarah Kulpa

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Abstract: This webinar will provide a brief introduction to the National Seed Strategy for Rehabilitation and Restoration through real life, “hands on” examples of implementation. The 350+-member Plant Conservation Alliance (PCA) released the National Seed Strategy in 2015. It represents an unprecedented partnership effort of national, regional and local public and private collaborators. Three speakers from three different federal agencies will discuss implementation opportunities and challenges from a national, regional and local perspective. Examples will relate to strategy goals (producing and providing needed seed, conducting research, expanding tools for land managers and communications). Although stories will primarily focus on work being done in the Great Basin, concepts and practices will be of interest to land managers, conservationists and botanists nationwide.

Bios:



Peggy Olwell

Lead, Bureau of Land Management (BLM) Plant Conservation Program, and Chair, Plant Conservation Alliance Federal Committee

Peggy Olwell is the Plant Conservation Program Lead for the BLM in Washington, DC. Peggy built the BLM’s nationally recognized Native Plant Materials Development Program, which promotes the use of native plants in habitat conservation and restoration projects. She was instrumental in developing the Plant Conservation Alliance in 1994, a partnership of 12 federal agencies and over 350 state and private organizations. Currently, she is chair of the PCA Federal Committee and led the effort on the recently published National Seed Strategy. Peggy co-edited an Island Press publication titled, Restoring Diversity: Strategies for Reintroduction of Endangered Plants. Peggy has worked on plant conservation and endangered species issues for more than 30 years in positions with National Park Service, Center for Plant Conservation and US Fish and Wildlife Service. Peggy received her undergraduate degree in Botany from the University of North Carolina at Chapel Hill and her M.S. in Biology from Southern Methodist University.



**Dirk Netz,
USDA Forest Service botanist,
Humboldt-Toiyabe National Forest**

Dirk W. Netz works for the Humboldt-Toiyabe National Forest and is stationed in Sparks Nevada. He serves as the Forest Botanist, Invasive Species Program Supervisor, Plant Material Program Manager, and Pollinator Program Manager. Of his career accomplishments, he is most proud of the collaboration and partnerships with colleagues within the Forest System, other federal and state agencies, and the general public.



**Sarah Kulpa,
U.S. Fish and Wildlife Service Restoration Ecologist/Botanist,
Reno, NV**

Sarah Kulpa is the Restoration Ecologist/Botanist for the U.S. Fish and Wildlife Service in Nevada. Her work focuses on Great Basin sagebrush ecosystem restoration, native seeds, and threatened/endangered plant species. Sarah received her M.S. in Natural Resources and Environmental Science from the University of Nevada, Reno and her B.S. in Biology from St. Michael's College.

National Seed Strategy website: <https://www.blm.gov/programs/natural-resources/native-plant-communities/national-seed-strategy>

Watch: <https://youtu.be/GDeHKWWuAAU?t=1>