



AUGUST 16, 2017

**SITE MANAGEMENT TOOL FOR NATURAL
AREAS MANAGERS: INTRO TO
TERRATRAK™**

webinar presented by Brian Knowles and Steve Rentmeester

natural
areas
ASSOCIATION



Brian Knowles, Founder & Managing Partner, Sitka Technology Group

Abstract: Built specifically for Oregon Metro to manage property acquisition and stewardship for their Natural Areas bond measure, TerraTrak™ efficiently streamlines site management activities for green infrastructure assets, such as parks, open spaces, trails, urban forests, constructed wetlands, wildlife corridors, and other natural habitats.

Join representatives from Sitka Technology Group and discover how the platform:

- Centralizes all program data
- Streamlines business processes and workflows
- Simplifies the process of sharing program summaries and reports

During this hour-long webinar, land managers can expect to learn:

- Why customers like Oregon Metro and Clean Water Services chose to implement TerraTrak™ and the resulting workflow improvements they've experienced
- A step-by-step demo of the site management module
- How organizations across the country can free up staff time for genuine stewardship by adopting this enterprise-level conservation management platform

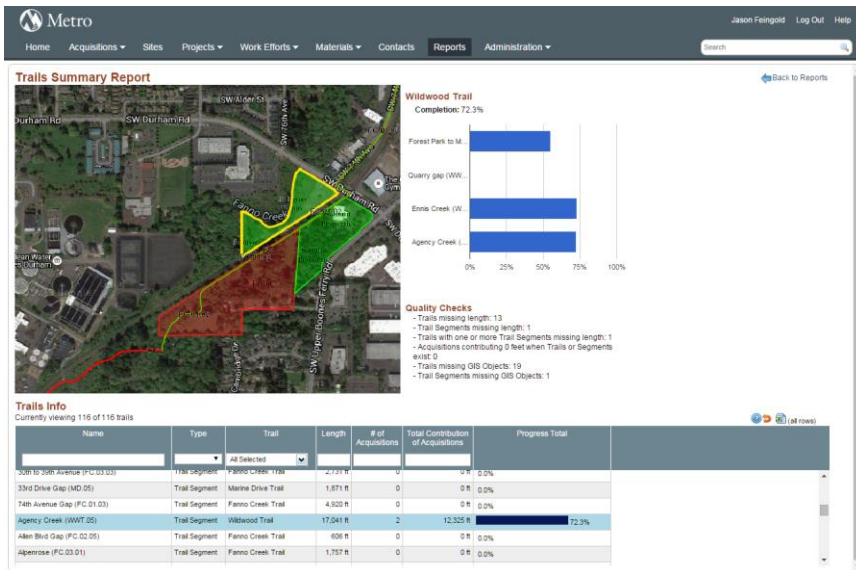
Website: <https://www.sitkatech.com/products/terrtrak/>

Watch: <https://youtu.be/G4jTJK7YikI?t=1>



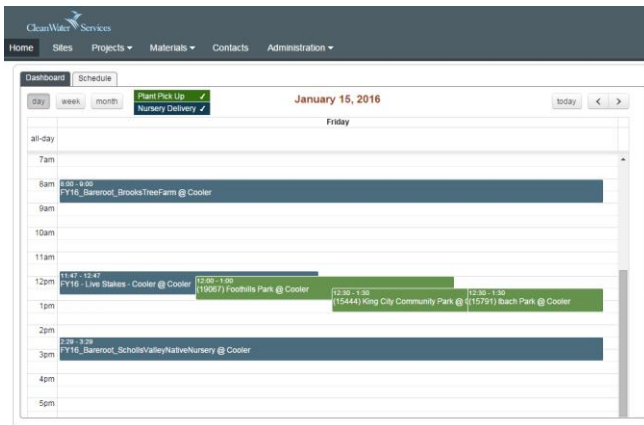
Steve Rentmeester, Senior Product Owner, Sitka Technology Group

SUPPORTING IMAGES & CAPTIONS



Caption:

Oregon Metro tracks over 500 acquisitions, 190 sites, 700 projects, and 4000+ on-the-ground actions using TerraTrak.



Caption:

Clean Water Services used TerraTrak to manage the planting of over 4.5 million plants between 2015 - 2017.