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**GEOGRAPHIC APPROACH FOR
NATURAL AREAS MANAGEMENT**

Sunny Fleming, Environmental Systems Research Institute (Ersi)

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natural
areas
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Title: Geographic Approach to Natural Areas Management

Presentation Abstract: Natural Areas provide vital protection for species and the habitats they call home. They perform ecosystem services and contribute to our own quality of life through recreational opportunities. Managing these areas in a changing climate has become increasingly challenging as threats such as natural disasters and invasive species are exacerbated. Ensuring we can stay ahead of these challenges requires innovating how we use technology to conduct the work of managing these lands. In this webinar, we look at examples and ideas for how Esri's geographic information systems (GIS) technology can improve our operations in the field and in the office, help us prioritize and predict, and lead to more informed decisions that help us achieve our goals of a more sustainable future.



Sunny Fleming
Industry Specialist for Environment and Conservation
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Sunny Fleming is Esri's Industry Specialist for Environment and Conservation. With a background in plant ecology and botany, she has applied location intelligence throughout her career; from monitoring species in the field to helping state parks manage recreational assets across their systems. She continues to pursue her passion for environment by now supporting others in applying location intelligence to their work.

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